

Degree Map
WP Online – MBA with Sales Strategy Concentration
 Start Date: Spring 2, 2024
 Students Who Get All Foundation Courses Waived
 Standard Track – 20 months (Revised)

Spring II 2024	Summer I 2024	Summer II 2024	Fall I 2024	Fall II 2024	Spring I 2025	Spring II 2025	Summer I 2025	Summer II 2025
**MKT 7960- Marketing Strategy- 3 credits	*RPS 7030 - Strategic Sales Process, Planning and Design - 4 credits	*RPS 7050 - Strategic Sales Leadership- 4 credits	MGT 6050- Business Analytics for Strategic Decision Making- 3 credits	*RPS 7020 - Data Driven Decision Making and Sales Analysis - 4 credits	FIN 6550- Financial and Economic Global Strategy- 3 credits	RPS 6100- Influence, Persuasion and Negotiation Strategy- 3 credits	MGT 6570- Innovation, Strategy and Corporate Sustainability- 3 credits	MBA 6700- Integrated Learning Capstone- 3 credits

- ***Please note that one or more Concentration courses may require a substitution. The Chair would provide viable alternatives, as needed.**
- **Course is only offered once per year academic year during this particular session
- Prerequisite courses, when applicable, must be taken or registered for in a prior session.
- MBA 6700 should be taken in one of the final two 7 week sessions of the program & requires a prerequisite override from your advisor.